



ADVERTISING & SPONSOR PACKAGES
HOW THE BIG BAND STOLE CHRISTMAS

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SPONSOR LEVELS

SPECIAL TEN-YEAR ANNIVERSARY SHOW!

An annual holiday tradition since 2014, **How the Big Band Stole Christmas** is now accepting advertising & sponsorship partners for our 2024 season. Performing for sold-out audiences across the Southeast, this show has received thousands of rave reviews & repeat attendees.

[Watch the video online here](#) to see why this production is unlike any show you have ever seen.

All sponsorships include all five ACT performances from 12/21 through 12/22

Saint Nick Sponsorship - \$1500 – Title Sponsor

- Four VIP tickets to your choice of show
- Logo placement on posters – 10/1 deadline
- Curtain call announcements
- Full page ad in program
- Digital package includes: website, e-blast (1500 subscribers), and 10K+ social media reach
- **Optional:** Downtown Fernandina Pole Banners. Additional cost \$950 for (8)

Santa's Circle - Single Show Sponsor - \$500

- Four VIP tickets to your choice of show
- Curtain call announcements
- Half- page ad in program
- Digital package includes: website, e-blast (1300 subscribers), and 10K social media reach

To reserve your spot email Dennis@CrescendoAmelia.com, call 904.878.0037, or purchase online at crescendoamelia.com

*Crescendo Amelia is a for-profit arts organization.



PRINTED ADVERTISMENTS CONNECT WITH OUR AUDIENCE

Printed ads are a perfect way to show your support for our mission and to advertise to potential customers. Program ads will be published for all ticketed theatre shows. **Your ad reaches all FIVE ACT shows.** Ads are full color. Full page ad sponsors receive 2 free tickets to your choice of show.

All advertisers receive social & digital packages including branded posts (10K monthly reach) and email (1300 subscribers). Our program will also be available digitally.

Full Page (Ad size is 7.5" high x 4.5" wide) \$300

Half Page (Ad size is 3.5" high by 4.5" wide) \$175

Quarter Page (Ad size is 2" high by 4.25" wide) \$125

Eighth Page (Ad size is 2" high by 2" wide) \$75



Prior art samples below:



Founding Partner



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